

## Google Prompt Engineer Course Short Form Scripts

RED highlights are parts that can be taken from the YouTube video

1. “Most people don’t know how to ACTUALLY use AI. It seems simple: just ask it a question and get an answer. But you can get VASTLY different answers based on how you ask the question. Google’s 9 Hour AI Prompt Engineers Course provides a 5 step framework to getting the answer you’re actually looking for out of AI.”
  1. provide the examples for each TCREI — use YT footage and sound for this
  2. “Now this course is 9 hours long, but if you want to learn more about prompt engineering in a fraction of the time, check out the video on my YouTube channel”
2. “I just learned this new AI term: it’s called ‘Prompt Chaining’”
  1. provide definition — use YT footage and sound for this
  2. will need to film a new example of this to fit the vertical format and to be readable — explain it mostly with words & b-roll instead of text since text will be hard to read on phone screen
  3. “Prompt Engineering is all about how to use your inputs to guide an AI model into giving you exactly what you want. Google made a 9 hour course on this, but I distilled the entire thing into 20 minutes, so check out my YouTube video for more”
3. “When you hear the word “AI Agents” what do you think of?”
  1. funny image of a spy with “AI” as the head (when I think of “AI Agents” I think of a FBI agent that is an AI)
  2. “It’s not actually that — “ + definition from YT video
  3. use career development training simulator example from YT video
  4. “Using an AI Agent is just 1 way you can maximize generative AI outputs by crafting strategic inputs. Google made a 9 hour course full of different methods to do this, but I distilled the entire thing into 20 minutes, so check out my YouTube video for the highlights”